

## **Publicity Head**

Both the High School and the Jr. High programs should each have 2 Publicity Heads (PH).

The basic duties revolve around promotion of the Youth Ministry events. The main focus would be to create and update relevant, informative billboards and posters for the church, middle school, and possibly the youth room.

It would be helpful for the PH to help design flyers and brochures for general Youth Ministry use as well as the bulletin, yet this is not a necessary component to the PH position.

### Additional Notes:

While the person who volunteers as a PH should be able to do this job themselves, if they have a teen with an artistic flair or special interest in graphics, their teen could easily earn service hours for their assistance.

*\*\*All Coordinators and most volunteers must be PGC certified.*